

1. What is the Faribault community’s biggest strength? (Provide top eight)

Location	Base of economy (business community)
Our people	Access to transportation (35W)
Our heritage: history, architecture, cultural	
Close to natural features: lake, farms, woods, nature	

2. What City areas, services, or assets need improvement?

Education (not enough opportunities in school district)	Cultural competency (diverse cultures that get along; understand cultural differences)
Retail options (not a lot of options or poor options; leave town for good options)	Expansion of skilled workforce (limiting factor in community)
Safety (feeling safe in town; specific neighborhood pockets)	Lacking this planning process (need clear direction)
Healthcare (no one wants to work in healthcare group homes / nursing homes)	Handicap/universal accessibility (not a lot of representation; no voice)
Improve community pride (promote what we have, factual or perceived - life long residents, those who don’t have connection...)	

3. Use one word to describe the *future* Faribault...

Awesome	Worrisome
Promising	Strong
Open	
Potential	

4. What would you like the outcome of this planning process to be?

Cohesive plan	
Development	
Make Faribault great	
Unity	

1. What is the Faribault community’s biggest strength? (Provide top eight)

Proximity to metro	Industrial base
PEOPLE	Shattuck (SSM)
Downtown	Diversity (make it a strength)
Natural resources (lakes, rivers, parks)	School choice (public + private)
Competitive real estate values	

2. What City areas, services, or assets need improvement?

Activity / attractions for young families	Public school perception / reality
Successful restaurants	Parks (better quality of life)
Downtown	Draw to community
Housing (lack of housing, market rental)	Lack of pride (inferiority complex)
	Stability of city gov’t, other levels

3. Use one word to describe the *future* Faribault...

Busy	Action for the better (+ educated)
Changed	
Vastly improved	
Unknown (our growth)	

4. What would you like the outcome of this planning process to be?

Focused and achievable	Sellable (marketing tool)
People live, work, + play in Faribault (have people want to live in Faribault)	Action
The Beginning	Realistic
United	BIG

1. What is the Faribault community’s biggest strength? (Provide top eight)

Manufacturing base	Compact land pattern
Natural resources	Diverse education (SC College, SSM)
Diversity (cultural, age, blind + deaf)	Crafters (cheese cave, wool mill)
Parks system (beautiful, kid activities, pool, arena)	Entrepreneurial
Regional location	Transportation

2. What City areas, services, or assets need improvement?

Parks (facilities, activities for 10+ under)	EDA
Walkability (ped friendly, bikability, auto-oriented)	Access to water (river, lakes)
Water treatment	Assimilation (diversity)
Interstate interchanges (ease of access) + land use	Activities (community center); aging populations + involvement

3. Use one word to describe the *future* Faribault...

Harmony	Growth
Recreational	Housing option
Connected (all connectivity)	Progressive
Active	Engaged

4. What would you like the outcome of this planning process to be?

Equitable	Tangible
Easy to understand	Fluid
Common direction - action to move forward	
Implementable	



1. What is the Faribault community’s biggest strength? (Provide top eight)

35W	Innovation (technology, makers, industrial)
Proximity to metro: Rochester, Mankato, Twin Cities	Education opportunities (public + private); State academies, stem
Natural resources: (lakes, rivers, forests) + Nature center	Industrial base
Camping - outdoor recreation amenities	Public jobs (employed by state, county)
Agriculture community	Downtown (some energy, historic)

2. What City areas, services, or assets need improvement?

School district 656 - academies	Downtown river
Community pride	Relations & partnerships with neighboring communities (Cannon City, County, etc.)
Retail problem - not a lot of options	Diversity
Parking misunderstanding (problem)	Low rent housing (specifically downtown affordable housing)
Private sector leadership does not live here (school district issue)	Not enough housing (type + quantity)
	School facilities

3. Use one word to describe the *future* Faribault...

Innovative	Growth --> right direction
Quality	Engaged
All inclusive + diverse	Grow/expand north
Transformation	

4. What would you like the outcome of this planning process to be?

Action	Simple guidance on implementable actions
Vibrant downtown (better than Stillwater)	Council support each other + process
Money to City (vs. exit ramp)	Embrace who we are but look forward optimistically
Engaged community - all communities	