

CITY OF FARIBAULT:
JOURNEY TO
2040



STEERING COMMITTEE JOINT SESSION #1

PROJECT KICK-OFF

MAY 10, 2018



WELCOME!

We are excited to have you be part of the Steering
Committees for the
City of Faribault Journey to 2040 Plan!

AGENDA

Steering Committee Joint Session #1

- | | |
|------|---|
| 6:00 | Sign-up |
| 6:10 | Welcome, Introductions, and Presentation |
| 6:40 | Activity Stations |
| 8:00 | Recap – Next steps |
| 8:10 | Open Time: Write comment cards, review materials, and/or talk to team members or City Staff |
| 8:30 | Adjourn |

Meeting #1 Goals

- ✓ *Explain the project process*
- ✓ *Review your project involvement*
- ✓ *Present a brief overview of community background and information*
- ✓ *Gather general thoughts*
- ✓ *Get to know each other better*
- ✓ *Ask questions*

Steering Committee Organization

**ANN
VOHS**



**MIKE
SCHENDEL**



**ROD
GRAMSE**



**JANNA
VISCOMI**



Station Rotations

Steve Underdahl

Meeting Rotations:

1st Rotation: **STATION C**
2nd Rotation: **STATION B**
3rd Rotation: **STATION A**
4th Rotation: **STATION D**

Dave Albers

Meeting Rotations:

1st Rotation: **STATION B**
2nd Rotation: **STATION D**
3rd Rotation: **STATION A**
4th Rotation: **STATION C**

Workstations

The core of the meeting will be focused on 4 rotating stations:

- **Station A: *Your Involvement***. Brief overview to each of the committees regarding their role/responsibility, project schedule, process, etc.
- **Station B: *"Our Community"***. Brief overview of background information and overall findings gathered so far.
- **Station C: *"Your Thoughts"***. We would like to get your general community thoughts.
- **Station D: *"Meet your Neighbor"***. Map exercise with general questions and dot/post-it exercise.



PROJECT OVERVIEW

Project Process

The **Journey to 2040 Plan** is comprised of three standalone yet coordinated planning efforts:

- **Downtown Master Plan;**
- **Parks, Trails, and Open Space Plan; and**
- **Comprehensive Plan Update**

The purpose of this project is to develop a cohesive planning effort employing an inclusive community engagement process, incorporating earlier planning work, and providing recommendations on the future vision for Faribault.



Committees and Groups Involved

As part of the Community Engagement Plan, the project process includes the participation of several committees who will be involved assisting on each of the three plans depending on their charge. These committees are:



Project Oversight Committee (POC)



Downtown Master Plan Committee (DSC)



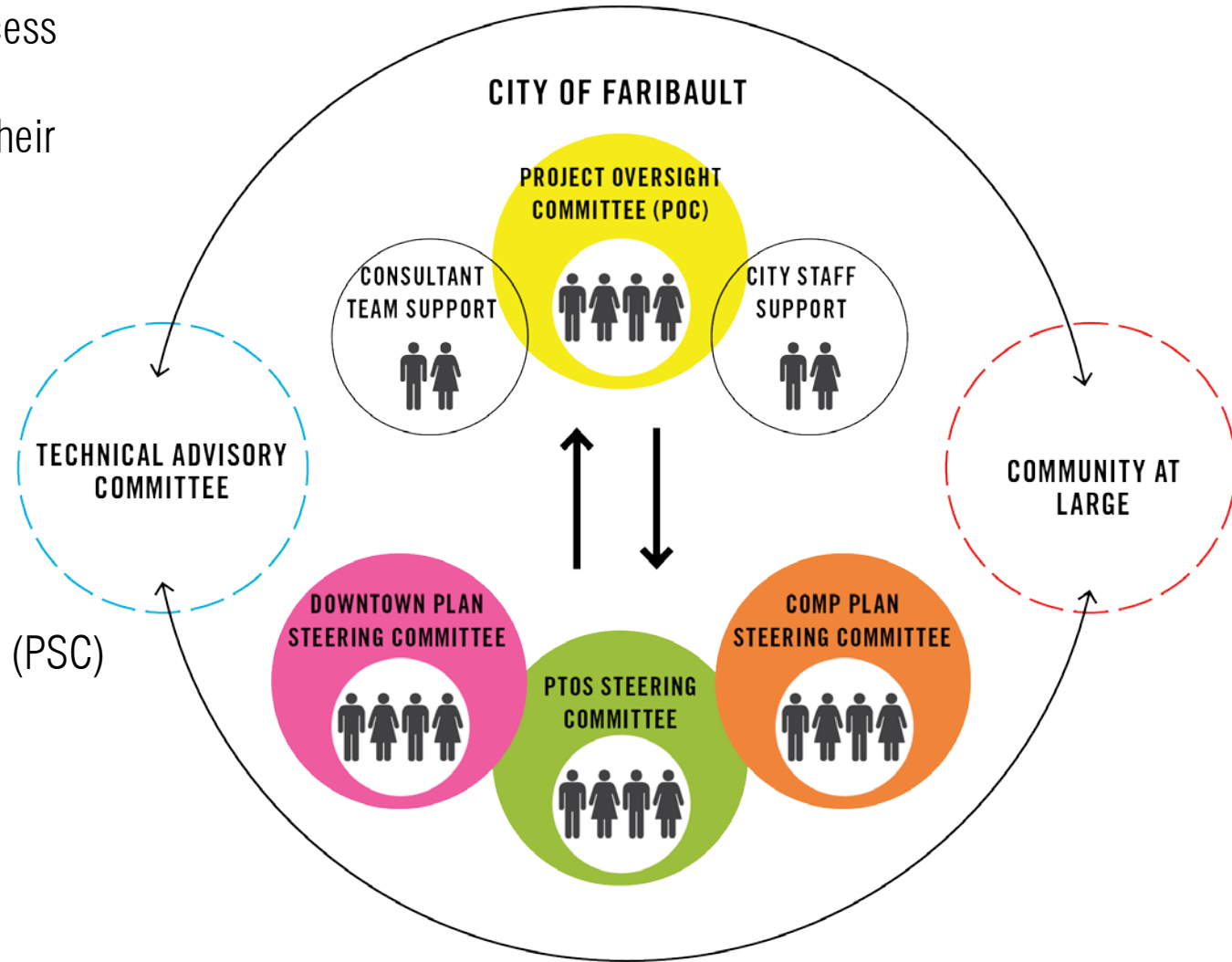
Parks, Trails and Open Space Steering Committee (PSC)



Comprehensive Plan Committee (CSC)



Working Groups Technical Committee (TAC)



Project Process

The planning process will follow these four project phases:

- *Phase 1: **Discovery***
- *Phase 2: **Integrating Vision 2040***
- *Phase 3: **Exploration and Innovation***
- *Phase 4: **Action Plan***



PHASE 1 **DISCOVERY**

Phase 1 is designed to kick off all three planning efforts and orient the community, committees, and stakeholders to the planning scope and process, establishing clear goals and clear working relationships. This phase will also include a deep analysis of findings and background data.



PHASE 2 **INTEGRATING VISION 2040**

This phase's goal is to integrate Faribault Vision 2040 three planning efforts in order to provide guidance for the following phases. This phase will also allow the public to review findings and learn about of on-going or past planning efforts.



PHASE 3 **EXPLORATION AND INNOVATION**

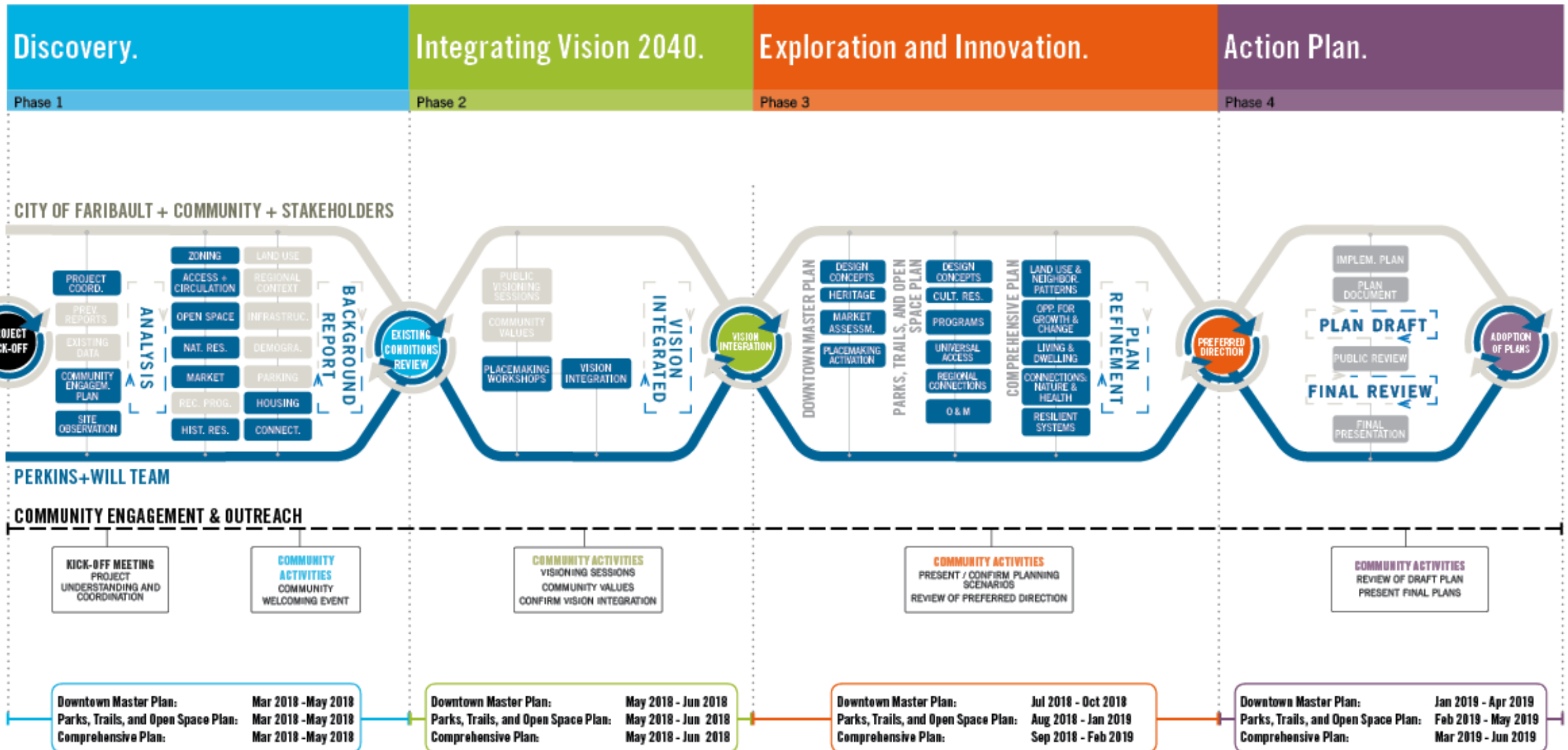
This phase will create design options for the Downtown Master Plan and Parks, Trails, and Open Space Plan efforts. The Comprehensive Plan will begin to explore components of the development plan including sub area plans that have been identified by the committees, community, and stakeholders.



PHASE 4 **ACTION PLAN**

This last phase will focus on the final stage of development an action plan for each of the three planning efforts including steps for implementation, strategies for phasing, and providing next steps for potential funding strategies.

Project Process



A wide-angle photograph of a historic street in a small town. The street is lined with multi-story brick buildings. On the left, a building has a sign for 'LAW OFFICE' and another for 'Chris's Restaurant'. On the right, a building has a sign for 'THE CHEESE CAVE' and a hanging sign for 'Cheese Cave'. A street sign for 'FARIBAUT' is visible. Several cars are parked along the street. The sky is blue with scattered white clouds. The text 'COMMUNITY ENGAGEMENT PLAN' is overlaid in large, light blue, sans-serif capital letters across the middle of the image.

COMMUNITY ENGAGEMENT PLAN

Community Engagement Plan

The Community Engagement Plan Framework is crafted with the goal to reach out to the many voices representing the Faribault Community for meaningful input and direction.



Type of Community Activities

The intent is to have a robust and energetic community engagement interactions: **In, On, and Out.**

Below is a list of preliminary engagement activities that are anticipated to take place throughout the Project efforts. Some public engagement techniques may be targeted to specific stakeholders or geographic areas in order to create welcoming opportunities for participation in the study process.

In:

- Steering Committees
- Advisory/Working Groups
- Open Houses
- City Council Meetings
- Planning Commission Meetings
- Community Design Workshops (Charrettes)

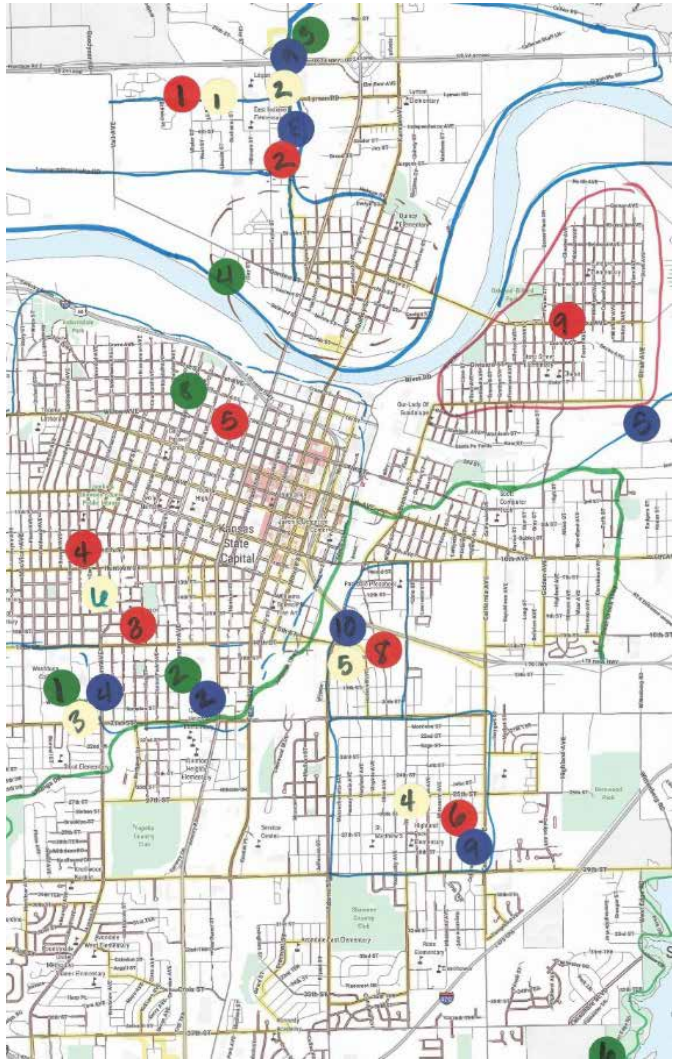
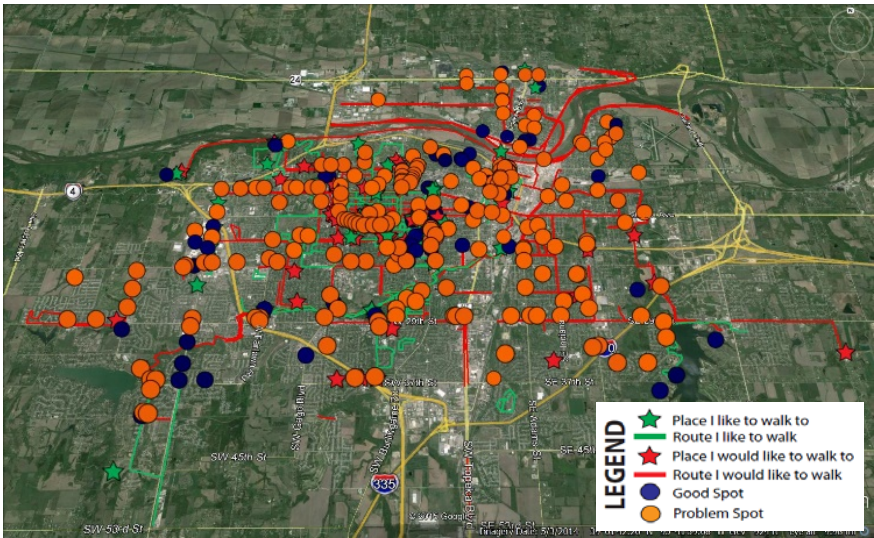
On:

- On-line Surveys
- Project Website
- Social Media
- Video

Out

- Focus Groups
- Intercept Surveys
- Pop-up meetings
- Placemaking/Activation
- Scheduled Community Gatherings
- Listening Sessions
- Tours/Visits







A wide-angle photograph of a historic street in a small town. The street is lined with multi-story brick buildings. On the left, a building has a sign for 'LAW OFFICE'. Further down, there's a building with a sign that says 'FARIBAUT'. On the right, a building has a sign for 'THE CHEESE CAVE'. The sky is blue with scattered white clouds. The street is paved and has some cars parked along the side. The overall scene is bright and clear.

PROJECT COMMUNICATIONS

Project Communication and Awareness

- Social Media
- Email Notifications
- Print Communications
- Media Notifications
- Presentations to Elected Officials

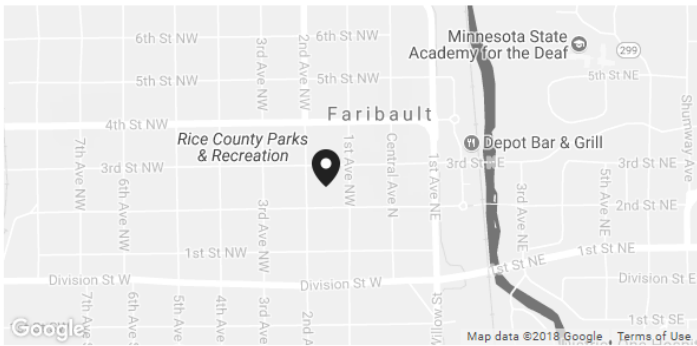
Faribault City Hall

208 1st Ave NW

Faribault, MN 55021

(507) 334-2222

ci.faribault.mn.us



Contact Us

Thank you for taking the time to contact us! We appreciate your input in helping us addressing your issues or concerns. We will try our best to get back to you as soon as possible!

Name *

First NameLast Name

Email Address *

Tell us what you would like to learn more about

SUBMIT

SUBSCRIBE TO RECEIVE UPDATES

LIKE US ON FACEBOOK!

Upcoming Community Events

Join the community conversation and help City staff shape the vision for the future of Faribault.

Project Kick-Off & Community Welcome
May 17, 2018 6:00 - 8:30pm
Location: Faribault Ice Arena (1816 2nd Avenue NW, Faribault, MN 55021)

Integrating Vision 2040 Placemaking Activity Week
Week of June 18th, 2018
Locations: TBD

Downtown Placemaking Activity Week
Week of July 23rd, 2018
Locations: TBD

Parks Placemaking Activity Week
Week of September 24th, 2018
Locations: TBD

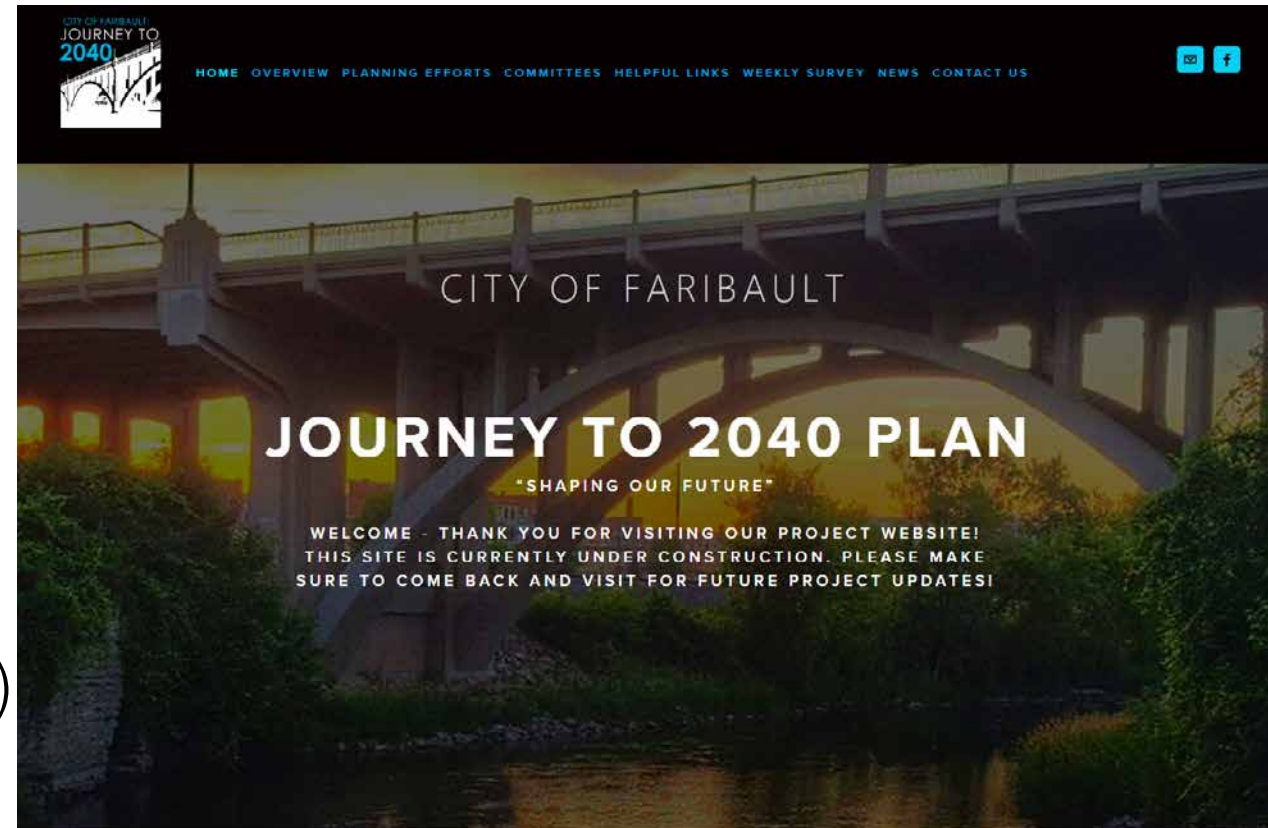
Comprehensive Plan Placemaking Activity Week
Week of October 15th, 2018
Locations: TBD

Project Communication and Awareness

<https://www.journeyto2040.com>

Project Website.

- Project news
- Sign-up for project updates
- History/Background
- Information about the Planning Efforts
- Committee overviews and members
- Notice of public meetings and other events
- List of Frequently Asked Questions
- Project contact information (staff, email, phone)
- Links to social media sites (Facebook)
- Ability to submit comments



What is Journey to 2040?

"Journey to 2040" is a strategic plan comprised of three standalone yet coordinated planning efforts: Downtown Master Plan, Parks, Trails, and Open Space Plan, and Comprehensive Plan Update.

SUBSCRIBE TO RECEIVE
UPDATES

LIKE US ON FACEBOOK!



NEXT STEPS

Next Steps

- ✓ *Check the project schedule for your Next Steering Committee Meeting*
- ✓ *Spread the word to the Community! Invite people to participate!*
- ✓ *Attend the Community Event Kick-off Meeting on May 17th anytime between 6:00 to 8:30pm at the Faribault Ice Arena!*
- ✓ *Please review all materials for the next upcoming meeting. We will send draft materials in advance*
- ✓ *Please don't forget to bring your Handbook for the next meeting!*
- ✓ *Visit the Project Website! Journeyto2040.com*



THANK YOU!